

Bloomberg  
Philanthropies

American Cities  
Climate Challenge

# Making the Case for Energy Efficiency and Decarbonization

BayREN Q3 Forum

# WHAT IS THE AMERICAN CITIES CLIMATE CHALLENGE?

A Bloomberg Philanthropies initiative that aims to **accelerate** and **deepen** U.S. cities' efforts to create the greatest climate impact through 2020 and showcase the benefits – **good jobs, cleaner air,** and **cost savings** – that climate solutions bring.

# 25 CITIES ACROSS THE UNITED STATES



# BUILDINGS AND ENERGY ACTIONS

## FOUNDATIONAL

- **Energy efficiency and retrocommissioning of municipal facilities**
- **Municipal electricity through renewables**
- EV charging in municipally owned parking lots
- Energy code enforcement
- Building challenge programs
- **Workforce development programs**

## AMBITIOUS

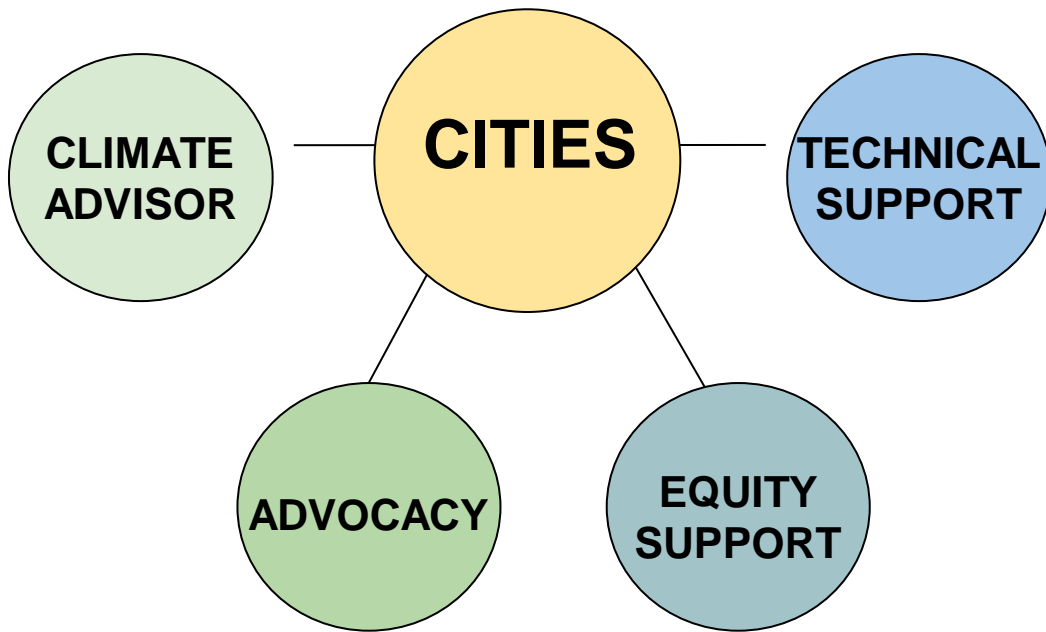
- Financing programs
- Benchmarking, audit, and retrocommissioning policy
- Performance standard for existing buildings
- EV and Solar readiness or installation requirement
- Community solar projects
- Local energy resource center

## MOONSHOT

- Building decarbonization incentives and demonstration projects
- Building decarbonization through local codes

# DECARBONIZING MUNICIPAL BUILDINGS

Supporting cities across the climate action spectrum



- Energy efficiency upgrades
- On-site renewable procurement
- Roadmaps for building decarbonization

The Building Electrification Initiative

nbi new buildings institute



# ROADMAPS FOR BUILDING DECARBONIZATION

San Diego



Minneapolis



# EQUITABLE ECONOMIC RECOVERY

## Integrating economic inclusion into climate action

- Creating economic opportunity and access to economic opportunity
- Government role and levers to shape supply and demand:
  - direct spending (procurement)
  - regulation
  - incentives
  - fostering networks/relationships
- Workforce standards
- Equitable procurement / supplier diversity



**Procurement is an opportunity to build stronger relationships across environmental, economic and equity interest groups.**



# THANK YOU

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